

MINUTES

Harvard 4th of July Committee

Date | time 7/27/2018 12:00 PM | Harvard General Store, Harvard, MA *Meeting called to order by* Anne Hentz at 2:10 PM

In Attendance

Anne Hentz, Shannon Kinayman, Christopher Chalifoux, Noyan Kinayman, Don Sugai, Theresa Ledoux, Pat Jennings

Approval of Agenda

Agenda was unanimously approved via email on July 25, 2018 .

Debriefing of 2018 Event

- Between committee eyeballing, information from Fruitlands and information from the Harvard Police Department, about 4-5,000 people in attendance
 - Don Sugai said sound person used this year was great
 - People seemed to respond well to “after-party” and it kept back about 150-200 people, helping with traffic
 - Tent is needed for musicians before their sets to get out of the sun. Can we use Wayside Welcome Center? We will ask Fruitlands.
 - 4 acts seems to be the perfect number for timing/audience interest
 - \$30 was not well received, however, Anne and Shannon explained that conversations with Fruitlands told them changing prices back does not help.
 - Definitely need more change at the gate to start next year.
 - Wanted to know about airplane circling and what to do about it.
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Financial Update

- Noyan Kinayman updated committee on outstanding bills. Committee will help to get invoices from these vendors so they can be paid immediately.
 - Lions charged \$1500 to help with parking. Theresa and Don encouraged the committee to negotiate this year.
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T-Shirts

- Discussion of a shuttle bus. People will pay and enter the bus possibly in Bromfield parking lot. Need to figure out if this will work given our smaller budget this year. Also need to talk with Chief Denmark about this again. He suggested it would be a useful tool and would work if bus (and no one else) can travel Madigan Ln.

- No security issues to discuss but will ask police to repeat how they provided security this year.
- Snow fencing was a success. We need to buy heavier fencing as the inexpensive fencing was slashed through.
- Feedback to negotiate fees by the Lions Club. Anne and Shannon are adamant that Lions need to be paid because their service is integral to parking, especially since volunteers are hard to get for fireworks. However, talking to the Lions about fees will be arranged.

T-Shirts

- We discussed why the shirts weren't popular this year (color, flower?) and brainstormed how to sell extras.
- Anne suggested selling at the Flea Market—all agreed if we can get volunteers
- Potential themes for next year: Roots, Harvard's Horoscope, Honoring Kids, Harvard's Roots with a Native American connection.

Graphic Needs

- Jen Manell will be contacted to help with graphics next year as necessary
- We will also check in with Jen about updating website. Current site is too difficult to update.

Next meeting

Next meeting TBD and will be posted.

Meeting adjourned

- A motion to adjourn meeting was called by Anne at 1:57.