

Warner Free Trustees Meeting Minutes
Tuesday, June 14th at 6:00pm
Held virtually via Zoom pursuant to Governor Baker's Orders

Trustees Present: Alison Thornton (Chair), Sheila Simollardes (Events), Steve Peisch (Publicity), Marisa Khurana (Secretary), Billy Salter (treasurer)

Members of the Public: Michael Kilian

- Meeting was called to order at 6:03PM
- Vote for Secretary: Sheila made a motion for Marisa to be secretary; Alison seconded; motion passed unanimously by roll call vote
- Review and confirm Trustee roles for the upcoming season.
 - Steve Peisch will take care of town center signs (adding Warner Free logo), will write blurbs for Harvard Press, but will move away from Technology Roles:
 - Alison & Marisa will take care of Facebook page, Event Brite, email blasts , NextDoor Harvard, zoom live events;
 - Sheila will put a list of presenters in August Harvard Press for the season (Press on leave July 15-Aug 5, first issue back on Aug 12)
 - Steve will connect with Carlene Phillips about presenters to write about Natalie Jacobson, and other presenters
 - Members will introduce people they have invited to speak (e.g. Sheila will introduce Natalie Jacobson)
 - Shiela will investigate making a 4x6 card with the full program for 2022-2023. Last time she used Jeff Schwartz, her neighbor. Steve has a contact over at Staples
- Review and approve minutes from the last meeting as amended: Steve made a motion; Alison seconded. Approved by Steve, Billy and Allison (quorum); Marisa and Sheila abstained
- Determine timeline for upcoming season :
 - First presenter Sept 9,
 - Second presenter Oct 14
 - Get final draft to Press Thursday Aug 25
 - Board on Common
 - EventBrite set up a few weeks before event
 - Email blast 2 weeks before events
 - Get a press photographer at each session
- Finalize titles for all of next seasons presentations
 - David Pihl: Steve will connect with Sheila re: finalized title
- Ideas to broaden Harvard viewership
 - Brief polls on social media
 - Reaching out to adjacent organizations
 - Ex: Drama Club for Paul Richards, Rowing Club for Keely,
 - Posters in General Store, Post Office, Carlsons, Westward, (specify on the poster that the lectures are open to residents of Harvard)

- Blurbs in HES, TBS Newsletters, PTO Newsletter
- Other Business: Should we reach out to HCTV?
 - Some on-air talent who are union members would have to sign a release
 - Affects how we negotiate with some presenters
- Next Meeting: Tuesday Aug 30
- Adjourned at 6:47: Steve, seconded by Marisa